

President

To the Committee evaluating the Aboriginal Chair in Economic Development:

I have known Mitch Gold for many years since first meeting him in Barcelona when he introduced me to his "business" model for a Culture of Peace. I invited him to Madrid to the Inaugural Conference of the Foundation for a Culture of Peace where he presented his ideas. At this Conference I, and others encouraged him to continue with bringing these ideas forward.

I believe the position that he is applying for could well be a huge opportunity for manifesting a Culture of Peace, first in Canada, and then around the world as I know this to be Mitch's vision.

I heartily recommend supporting his application/

Sincerely,

Federico Mayor Zaragoza

Former Minister of Education and Science of Spain (1981-82) Former Rector of the University of Granada (1968-1972) Former Director General of UNESCO (1987-1999) President of the Foundation for a Culture of Peace (2000- )